Support your entire development strategy with one easy-to-use tool.

Gain a 360-degree view of your donors’ donation activity, donor communications, event participation and personal relationships.

Millennium enables you to:

- **Build lasting relationships with your donors**: Identify key relationships and giving patterns among donors and create custom strategies through workflows.

- **Increase visibility with your stakeholders**: Uncover key trends, measure campaign success and share information quickly to track the progress and effectiveness of fundraising efforts.

- **Personalize the donor experience**: Create targeted campaigns and events for donors who are passionate about a specific aspect of your organization.

“The software has strengthened our development operation tremendously. This definitely contributes in an important way to our progress as an institution of higher learning.”

-Centre College
Key features

Millennium Drive
Allow Major Gift Officers to access, enter and query relevant donor information – anywhere, anytime – enabled by its responsive design.
Access personalized dashboards to understand exactly what you need to do to exceed your cultivation and fundraising goals on a daily, weekly, monthly and annual basis.

Visual Analyzer
Easily query data for deeper insight into donor behavior.
View and share financial information in an easy-to-understand visual format.
Immediately identify and respond to risks and opportunities, based on real-time data.

KnowledgeSync
Get alerts and advisories via text, email and even tweets for any data changes in the database (for example, when a board member gives a gift, when a reunion reaches a registration milestone, etc.).
Enable workflow to update data when database conditions change.
Monitor external databases in addition to Millennium.

Campaign/event management
Create targeted campaigns and events for donors who are passionate about a specific campaign or area of your organization.
Plan events and track registration and detailed attendance information.
Track campaigns against goals, and plan events that increase donor activity.
Uncover key trends, measure campaign success and share information quickly to track the progress and effectiveness of fundraising efforts.

Advanced reporting
Identify key relationships and giving patterns among donors.
Create reporting specific to individual donors.

Integration
 Seamlessly integrate with WealthEngine, Initium Instant Address, Abila Fundraising Online™ (AFO) and SPS.
Use third-party products to see your data through different lenses.

Mobile access
Get key prospect and donor information directly from a mobile device or tablet to stay prepared anytime, anywhere.

Learn more about Millennium at communitybrands.com/products/millennium/